ARTIS Cookie Policy

ARTIS uses various types of cookies. In this policy we tell you about the cookies we use and the purposes we use them for, so that you know where you stand.

Cookies
Cookies are small data packets that the provider of a website installs on your device when you visit a website. By installing these cookies, information about your website visit or your device is collected and/or stored. This information is used to process personal data. ARTIS believes that you should be aware of why we do this and what happens with the information that is collected using cookies.

ARTIS uses functional cookies to make the website function properly and to remember your settings and preferences. You can block or remove these cookies but if you do, ARTIS cannot guarantee that the website will function properly.

General visitor data is monitored on the website in order to optimise the website. In this context, the IP address of your computer, the time of data retrieval and the data that the browser sends on a visitor can be recorded and used for statistical analyses of visit and click behaviour on the website. We also use this information to optimise the website’s functioning.

ARTIS also uses non-functional cookies that we can use to improve our services. We use these cookies to monitor website visits and receive reports on how visitors use the website, and adapt the website accordingly. The American company Google installs cookies via our website as part of Google Analytics. We receive the data and statistics anonymously without being able to trace them to individuals.

Google Analytics
We use Google Analytics to monitor how visitors use our website and how effective our Adwords advertisements are on Google search results pages. We also use Adform to help optimise the use of our website. The information we obtain, including the IP address of your computer, is transferred to and stored by Google on servers in the United States. For more information, ARTIS refers you the Google and Google Analytics privacy policies.

Google uses this information for the purpose of monitoring the use of our website, to provide us with reports about the website and to be able to offer information to its advertisers about the effectiveness of their campaigns. Google may disclose this information to third parties if Google is required to do so by law, or insofar as these third parties process the information on Google’s behalf. This is beyond our control. We have not given Google permission to use the information obtained from Google Analytics for other Google services.

Facebook and Twitter
This website includes buttons to promote or share pages on social networks such as Facebook and Twitter. These buttons are created by code supplied by Facebook and Twitter. Among other things, the code installs a cookie. With this cookie the social network can recognise you if you are logged in to it, and collect data on the pages you share. Please read the privacy statements of Facebook and Twitter (which are subject to regular change) to find out what they do with the personal data that they process with this code. We have not given Facebook and Twitter permission to use the information they obtain for other services.

Revision date: 22 May 2018 def
Version: FG180522_cookiesbeleid
Among other things, analytical cookies collect the following data:
- The number of visitors to our web pages.
- The duration of website visits.
- The searches carried out on the website.
- Data on the browser and device you use to visit our website, such as your operating system and screen size.
- The way in which you have arrived at our website, for example if you have clicked on one of our advertisements or on a link in an email.

We never provide the personal data filled in by you (such as your name, address and telephone number) to third parties without your consent. You can read more about how we deal with personal data in our ARTIS privacy statement.

Blocking and deleting cookies
If you do not want cookies to be installed from our website you can specify this in the cookie notice that you see when you first visit our website. If you have accepted our cookies before then you no longer see this notification and you have to first delete our cookies from your browser.

You can also choose to block the installation of cookies via your browser. If you block all cookies then websites could work less well. It is better to only deactivate the cookies that you do not want. You can do this in your browser settings. In this way you also immediately block the cookies on other websites that you visit.

Amendments to our cookie policy
We reserve the right to amend this cookie policy. Any changes will be published on the ARTIS website.